



qdcoss

QUEENSLAND COMMUNITY IMPACT AWARDS
**SPONSORSHIP
PROSPECTUS**



AIMEE MCVEIGH
CEO, QCOSS

JOIN US IN CELEBRATING OUR FRONTLINE HEROES.

Thank you for your interest in partnering with QCOSS and for sharing our vision of equality, opportunity, and wellbeing for all Queenslanders.

QCOSS is the peak body for Queensland's community services sector. We are proud to represent a sector that supports Queenslanders and their communities every day.

We work hard to give the community services sector, our sponsors and supporters opportunities to collaborate and learn, celebrate their impact, and connect with Queensland's thought leaders and decision-makers.

The Queensland Community Impact Awards is our sector's night of nights. It is the one event of the year where we celebrate the individuals and organisations who support those Queenslanders doing it tough every day.

Past winners have included a First Nations international human rights advocate and lawyer, a housing initiative saving older women from homelessness, a community service turned regional disaster centre during the 2022 floods

and now a food distribution hub for tens of thousands of people, and a former refugee who has devoted her life to ensuring others feel safe, welcome and empowered.

Each year, the awards get bigger and better, and we're absolutely delighted that this year's dinner will be hosted by the remarkable Karni Liddell — Paralympian, social worker and passionate advocate for inclusion and justice.

Through sponsorship, not only will you be able to showcase your organisation to Queensland's fastest growing sector, but you'll be helping us to celebrate extraordinary Queenslanders whose work so often goes unrecognised.

Thank you again for considering sponsoring Queensland's leading advocacy organisation to support this incredible night.


Aimee McVeigh



QUEENSLAND COMMUNITY IMPACT AWARDS 2025

HOSTED BY:



KARNI LIDDELL
MASTER OF CEREMONIES

In 2025, our celebratory dinner will be hosted by the extraordinary Karni Liddell - Paralympian, social worker, and passionate advocate.

A former world record-holding swimmer and Paralympic Team Captain at the 2000 Games, Karni is now a powerful voice for inclusion, disability rights, and domestic and family violence prevention.

Join us for an unforgettable evening as we celebrate the impact of Queensland's community services sector with one of Australia's most inspiring voices.



**WEDNESDAY,
26 NOVEMBER**



**BRISBANE CONVENTION
AND EXHIBITION CENTRE**



6:30PM - 10:30PM

PARTNER WITH THE COMMUNITY SERVICE SECTOR

As a sponsor you will be supporting Queensland's community services sector, made up of more than 150,000 workers and 324,000 volunteers in 10,000 charities and not-for-profit organisations, who work every day to support Queenslanders and their communities.

The sector's workforce comprises more than 80 per cent female workers.

You will align your brand with QCOSS, the leading advocate for social justice in Queensland, as we work to advance equality, opportunity and wellbeing for all Queenslanders.

You will have the opportunity to:

- ▶ showcase your product or service to one of the fastest growing employment sectors in Queensland
- ▶ support one of Queensland's most innovative advocacy communities
- ▶ promote your brand through event communications and promotional material
- ▶ support professional development and capacity building for the sector
- ▶ join networking opportunities.

SPONSORSHIP OPPORTUNITIES

NAMING RIGHTS- \$20,000 (ONE PACKAGE AVAILABLE)

Inclusions:

- acknowledgement as the Naming Rights Partner of the 2025 QCIA
- an opportunity to welcome guests to the dinner (five minutes maximum)
- your organisation's signage prominently displayed at the QCIA Dinner (maximum two pull-up banners)
- your organisation's logo on the dinner menus and signage at the venue
- feature introducing your sponsorship in Conduit, QCOSS' member newsletter (3,000+ subscribers)
- dedicated website news item introducing your partnership with QCIA
- two social media posts to promote your sponsorship
- logo recognition as QCIA Naming Rights sponsor in conference promotional material, including website (link and company profile) and venue signage
- six complimentary tickets to the QCIA Dinner

PLATINUM - \$15,000 (ONLY ONE REMAINING)

Inclusions:

- five-minute speaking opportunity
- five VIP dinner tickets
- recognition by MC as a QCOSS partner
- on screen acknowledgement throughout the event
- organisation logo on event menu
- branding opportunity at the event
- recognition in all promotional material as platinum sponsor
- recognition as a QCOSS partner on the QCOSS website
- ability to promote sponsorship via co-branded graphic (to be supplied by QCOSS)
- pre-event access to attendee names and organisations.

PRE-DINNER DRINKS - \$10,000 (ONE PACKAGE AVAILABLE)

Inclusions:

- partner branding displayed at the pre-dinner drinks
- two VIP dinner tickets
- recognition by MC as a QCOSS sponsor
- on screen acknowledgement throughout the event
- organisation logo on event menu
- recognition in all promotional material as event sponsor
- recognition as a QCOSS sponsor on the QCOSS website
- ability to promote sponsorship via co-branded graphic (to be supplied by QCOSS).

----- **ENTERTAINMENT - \$5,000 (ONE PACKAGE AVAILABLE)**

Inclusions:

- acknowledgement by the entertainment
- two VIP dinner tickets
- recognition by MC as a QCOSS sponsor
- on screen acknowledgement throughout the event
- organisation logo on event menu
- recognition in all promotional material as entertainment sponsor
- recognition as a QCOSS sponsor on the QCOSS website
- ability to promote sponsorship via co-branded graphic (to be supplied by QCOSS).

----- **AWARD SPONSOR - \$10,000 (ONE SPONSOR PER AWARD)**

Inclusions:

- co-presentation of the award
- two VIP dinner tickets
- recognition by MC as a QCOSS sponsor
- on-screen recognition during award ceremony
- organisation logo on event menu
- recognition in all promotion material as award sponsor
- recognition through the Awards media sponsorship
- recognition as a QCOSS sponsor on the QCOSS website
- ability to promote sponsorship via co-branded graphic (to be supplied by QCOSS).
- pre-event access to attendee names and organisations.



HUMAN RIGHTS

Celebrates an individual or organisation that has advanced a culture of human rights, fairness and dignity in Queensland.



FRONTLINE HERO

Honours a frontline worker whose dedication and service has made a significant difference in the lives of people in their community.



COMMUNITY IMPACT

Shines a light on powerful initiatives by individuals, teams or organisations that have strengthened, uplifted or transformed their communities.



GENDER EQUALITY

Recognises an individual or organisation that has made a significant contribution to advancing gender equality and challenging gender-based discrimination.



PREVENTION EXCELLENCE

Recognising an extraordinary program, service or activity that has prevented harm, disadvantage and/or inequality in Queensland.

SPONSORED


SPONSORED



LET'S TALK

All sponsorship packages can be curated to meet your organisation's needs.

To discuss sponsoring with QCOSS, please contact Kim Murray, Sponsorship and Exhibition Manager at Leishman kim@leishman-associates.com.au | 03 6234 7844

 All partnership packages quoted are exclusive of GST

